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TITLE: Method and system for inducing subscription of member and attracting

online advertisement via digital commemorative photo and image service

INVENTOR-NAME: LYU, M Y

PRIORITY-DATA: 2001KR-0021928 (April 24, 2001)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE
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PAGES	MAIN-IPC
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INT-C _(IPC): G06F017/60

ABSTRACTED-PUB-NO: KR2001068106A

BASIC-ABSTRACT: NOVELTY - A digital commemorative photo and image service

method and system is provided to take photos and images of people participating

in an event or a festival, and transmit the photos and images to a customer

free of charge so that it can intermediate an advertisement and induce a subscription of members.

DETAILED DESCRIPTION - The system comprises a portable image capture

device(100), a portable storage device(110), a main server(120), a database(130) and a user terminal(140). The portable image capture device(100) captures the photos of the people. The portable image capture device(100) can be a digital camera, a digital camcorder or a USB PC camera. The portable storage device(110) stores the captured photos or images. The main server(120) edits the input photos, inserts an advertisement sentence into the photos, loads up summarized data on a web server, and stores the detailed data at the database(130). The customer accesses the web server, passes a user certification process, browses the summarized data and downloads the detailed data via an e-mail.

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Basic Abstract Text - ABTX:

NOVELTY - A digital commemorative photo and image service method and system is provided to take photos and images of people participating in an event or a festival, and transmit the photos and images to a customer free of charge so that it can intermediate an advertisement and induce a

subscription of members.

